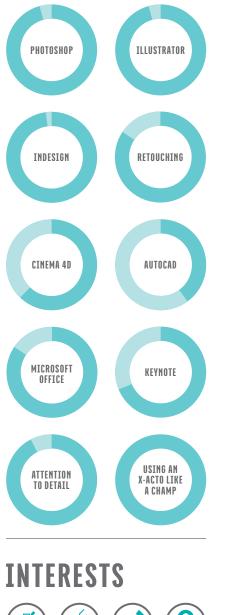
ASHLEY RAYMOND

SKILLS



EXPERIENCE

Iris Worldwide SENIOR PRODUCTION ARTIST/EXPERIENTIAL DESIGNER Responsible for designing events and touring activations then generating floor plans and custom set pieces using Cinema 4D; creating and outputting error-free, print-ready graphics; collaborating with designers to find the right solution for any visual or technical issues; answering any technical questions regarding Adobe Creative Suite or print processing; creating mockups of print files for Client sign-off or pitch leave-behinds; organizing and managing the asset library, including the purchasing of stock imagery and management of the type server. Clients include: Samsung, Barclaycard, Smirnoff, Air Wick, Jeep, MillerCoors, Philips, Yahoo, adidas
Innovairre Communications (Formerly Quadriga Art)
GRAPHIC DESIGNER
Designed fund-raising materials and direct mail solutions for non-profit organizations throughout North America, Europe and Australia. Clients included: ASPCA, Hellen Keller Institute, Native American Rights Fund
HX Media GRAPHIC DESIGNER
Responsible for the design and production of HX Magazine and The New York Blade, a weekly magazine and newspaper catering to the gay community of NYC. Duties included designing overall layout of both publications, color correcting and retouching images, and maintaining pre-press standards.
ALIVE Magazine
MARKETING DESIGNER
Concepted and designed all visuals for Saint Louis' first Fashion Week. Designed advertisements and promotional materials for all events; art directed photo shoots; assisted the art director with editorial design; managed all marketing materials.
PRINT WEB EXPERIENTIAL
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Washington University in St. Louis BFA IN GRAPHIC DESIGN Honors: Elliot Scholar (Magna Cum Laude) Gamma Sigma Alpha Honor Society Anne Fuller Dillon Memorial Prize in Graphic Design





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